

PORK&Pearls

2018 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

- 15 complimentary VIPig tickets with 15 commemorative pint glasses
- 10x10 corporate sponsor tent in VIPig section, including open bar and private food station
- Radio commercials and TV exposure
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website and listing on event ticket
- **Presenting sponsorship acknowledgement in all promotional materials**
- Expanded marketing package, with 10 social media mentions
- Recognition in event highlight video
- Preferred event parking

KIDS KORAL SPONSOR – \$7,500

- 12 complimentary VIPig tickets with 12 commemorative pint glasses
- 10x10 corporate sponsor tent in VIPig section, including open bar and private food station
- Radio commercials and TV exposure
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website
- **Logo placement throughout Kids Koral area**
- Expanded social marketing package, with 8 social media mentions
- Recognition in event highlight video

MAIN STAGE SPONSOR – \$5,000

- 10 complimentary VIPig tickets with 10 commemorative pint glasses
- 10x10 corporate sponsor tent in VIPig section, including open bar and private food station
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website
- **Logo placement on main stage, with stage announcements to promote business**
- Social marketing package, with 5 social media mentions
- Recognition in event highlight video

VIPIg SPONSOR – \$5,000

- 10 complimentary VIPig tickets with 10 commemorative pint glasses
- 10x10 corporate sponsor tent in VIPig section, including open bar and private food station
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website
- **Logo placement throughout VIPig area, and on all credentials, worn by all VIPig attendees**
- Social marketing package, with 5 social media mentions
- Recognition in event highlight video

GRAND LAWN SPONSOR – \$2,500

- 8 complimentary regular tickets or 4 VIPig tickets
- 8 commemorative pint glasses
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website
- **Logo placement around Grand Lawn**
- Social marketing package, with 2 social media mentions

WRISTBAND SPONSOR – \$2,500

- 8 complimentary regular tickets or 4 VIPig tickets
- 8 commemorative pint glasses
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website
- **Logo placement on all event wristbands**
- Social marketing package, with 2 social media mentions

PigTURE SPONSOR – \$2,500

- 8 complimentary regular tickets or 4 VIPig tickets
- 8 commemorative pint glasses
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website
- **Snapchat filter created with sponsor logo included**
- **Logo placed on photos in photo booth**
- Social marketing package, with 2 social media mentions

REGISTRATION SPONSOR – \$1,000

- 4 complimentary regular tickets or 2 VIPig tickets
- 4 commemorative pint glasses
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website
- **Logo placement on registration tables at event entrance**

PEARL SPONSOR – \$1,000

- 4 complimentary regular tickets or 2 VIPig tickets
- 4 commemorative pint glasses
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website and one social media mention
- **Logo placement on pearl necklace grab baskets**

PIG NOSE SPONSOR – \$1,000

- 4 complimentary regular tickets or 2 VIPig tickets
- 4 commemorative pint glasses
- Placement in promotional campaign including electronic/print media and signage
- Logo on the Pork & Pearls website and one social media mention
- **Logo placement on pig nose grab baskets**

(10 of 10 REMAINING) TABLE SPONSOR – \$500

- 2 complimentary regular tickets
- 2 commemorative pint glasses
- Logo on the Pork & Pearls website and one social media mention
- **Logo placement on select food tables or oyster tables**



PORK&Pearls
SPONSORSHIP FORM

Company/Donor Name: _____

Contact Person: _____

Address: _____

Phone: _____ **Email:** _____

Sponsorship Level:

- | | | |
|--|---|---|
| <input type="checkbox"/> Presenting (\$10,000) | <input type="checkbox"/> Kids Koral (\$7,500) | <input type="checkbox"/> Main Stage (\$5,000) |
| <input type="checkbox"/> VIPig (\$5,000) | <input type="checkbox"/> Grand Lawn (\$2,500) | <input type="checkbox"/> Wristband (\$2,500) |
| <input type="checkbox"/> PigTure (\$2,500) | <input type="checkbox"/> Registration (\$1,000) | <input type="checkbox"/> Pearl (\$1,000) |
| <input type="checkbox"/> Pig Nose (\$1,000) | <input type="checkbox"/> Table (\$500) | |
- I would like to make a donation of \$_____ to support the mission

Form of Payment: Check (*make payable to Windwood Family Services*)
 Credit Card Cash (*enclosed*)

Credit Card information:

Name on Card: _____

Address: _____

Credit card type: Visa MasterCard Discover American Express

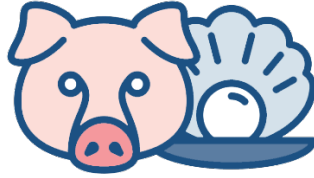
Credit Card Number: _____ Exp. Date: _____ CSV Code: _____

Please return completed form via email, fax, or direct mail:

callie.vanderbilt@windwoodfarm.org (*email*) - 843-884-0016 (*fax*)
Windwood Family Services, 4857 Windwood Farm Road, Awendaw, SC 29429

Federal ID#: 57-0807424

Windwood Farm Home for Children, Inc., DBA Windwood Family Services is recognized as exempt under section 501 (c) (3) of the Internal Revenue Code in a determination letter first issued in February 1986.



PORK&Pearls
SILENT AUCTION FORM

Date: ____/____/____

Company/Donor Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Item Donated: _____ Value: \$ _____

Description: _____

THANK YOU FOR YOUR DONATION!

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WHY WE NEED YOUR HELP:

- South Carolina ranks 45th in the nation for the overall well-being of children
- There are over 18,000 reports of abuse called into DSS each year
- In South Carolina Child Abuse is 6 times more common than Type 1 Diabetes, 9 times more common than Pediatric Cancer, and 11 times more common than Sickle Cell Anemia
- South Carolina has the 16th Highest Drug Overdose Mortality Rate in the United States

HOW WE HELP:

- Since 1985, Windwood has served more than 500 boys and their families at our 110-acre residential campus in Awendaw
- Windwood is open 24 hours a day, 7 days a week, 365 days a year. Our doors never close!
- Our residential program serves boys, ages 6-16 in need of behavior modification and trauma focused interventions as a result of abuse and/or neglect.
- In addition to food, shelter, and clothing, the children receive 24-hour therapeutic supervision and intervention, recreational activities, spiritual programming, Medical and dental care.
- Our 110-acre campus provides for a safe and secure location that is the ideal therapeutic setting
- The children we serve are typically referred by the Department of Social Services, and have five or more failed living arrangements before they are placed in our care

In addition to our residential treatment programs, Windwood Family Services provides a variety of interventions for children and families living in Charleston, Dorchester, and Berkeley Counties in the comfort of their homes, at the schools they attend, or in our therapy offices in Mt. Pleasant.

Outpatient, In-home, and School-Based Programs

- Our out-patient services were offered to 350 children last year
- Our clinic is located in Mt. Pleasant; our in-home services meet families where they live, and our school based program is offered in North Charleston, John's Island, and downtown.
- behavioral adjustment disorders, depression, anxiety, anger management, ADHD, ADD, divorce adjustment, improving academic performance, to family and couples counseling

Community-Based Prevention Services

- Serving more than 2000 families Charleston and Dorchester Counties since May 2012
- Connecting families with community services that provide resources for self-sufficiency: educational and vocational opportunities, housing options, and job training
- Educating primary caregivers through a strength based parenting curriculum that teaches communication skills, sets safety measures in place, decreases stress, and lowers risk factors
- Engaging families in an open, honest dialogue; together we create a care plan and goals designed to extinguish behaviors that led to allegations of abuse and neglect
- Providing in-home interventions that increases parental capacity to offer a safe and nurturing home that is free of substance abuse, domestic violence, and criminal behavior.